

Privacy Policy

Privacy comes first and foremost at Abraham Lincoln University (ALU). Your privacy is critically important to us. This privacy policy is effective 9-08-2021; it summarizes what information we might collect from an individual who visits our website(s), and what we will and will not do with it.

First, at Abraham Lincoln University:

- We don't ask you for personal information unless we truly need it to provide our services.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't sell personal information. Your name and email address will never be given or sold to a 3rd party.
- We don't store personal information on our servers unless it's required for the on-going operation of one of our services.

Website Visitors

Like most website operators, Abraham Lincoln University collects non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. ALU's purpose in collecting non-personally identifying information is to better understand how our visitors use our website.

ALU also collects potentially personally identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on ALU blogs. ALU only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally Identifying Information

Certain visitors to Abraham Lincoln University's websites choose to interact with ALU in ways that require ALU to gather Personally Identifying Information (PII). The amount and type of information that ALU gathers depends on the nature of the interaction. For example, visitors who submit an application or an inquiry form can provide contact information, including email address and phone number.

In each case, ALU collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with ALU. ALU does not disclose PII other than as described below. And visitors can always refuse to supply PII, with the caveat that it may prevent them from engaging in certain website-related activities.

Types of Personally Identifying Information Collected

Simply put, if you do not want your personally identifying information (PII) collected, do not submit it to ALU. The types of PII collected include:

- First, middle, and last name, previous names
- Street address, city, state, country, postal code
- Address type
- Email address
- Valid day or evening telephone number
- Cell phone number
- Social Security number
- IP address
- Credit card number
- Electronic signature
- Digital photographs
- Date of birth
- Age
- Place of birth
- Gender
- Race
- Ethnicity
- Country of origin
- Native language
- Citizenship
- Military affiliation and status
- Employment status and history
- Certificate, licensure or other professional information
- Prior education history including prior schools attended, degrees, certificates and licenses earned as well as other academic and professional information
- Current degree program of interest
- Information related to financial aid eligibility
- Learning, skill or career assessment and diagnostic data
- Career goals
- Video and/or audio media
- Other personal information after you become a ALU student, such as credits earned, course assignments, grades, academic performance indicators, and other educational information relating to your enrollment at ALU
- Financial status and other financial information related to your tuition account

Aggregated Statistics

Abraham Lincoln University may collect statistics about the behavior of visitors to its websites. ALU also has Google Analytics installed on our site as well as other analytic programs that help us gather feedback and make decisions on how to improve our product and/or service offerings. However, ALU does not disclose personally identifying information other than as described below.

Protection of Certain Personally Identifying Information

Abraham Lincoln University discloses potentially personally identifying and personally identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on ALU's behalf or to provide services available at ALU's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using ALU's websites, you consent to the transfer of such information to them.

As an example, if you need support, an employee of ALU may access your account to help decide how to best remedy the solution.

ALU will not rent or sell potentially personally identifying and personally identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, ALU discloses potentially personally identifying and personally identifying information only in response to a subpoena, court order or other governmental request, or when ALU believes in good faith that disclosure is reasonably necessary to protect the property or rights of ALU, third parties or the public at large.

If you have supplied your email address, ALU may occasionally send you an email to tell you about new programs, solicit your feedback, or just keep you up to date with what's going on with ALU. We primarily use our blog, Facebook page, and related social accounts to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. ALU takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally identifying and personally identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Abraham Lincoln University uses cookies to help ALU identify and track visitors, their usage of ALU website, and their website access preferences. ALU visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using ALU's websites, with the drawback that certain features of ALU's websites may not function properly without the aid of

cookies. Some browsers have “do not track” (DNT) features that allow users to tell websites they do not want to have their online activities tracked. At this time, ALU does not respond to browser DNT signals.

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Privacy Protection of Children Online

Abraham Lincoln University’s website is not directed to children under the age of 13 and does not knowingly collect information from children under the age of 13. [See the U.S. Children’s Online Privacy Protection Act here.](#)

Business Transfers

If Abraham Lincoln University, or substantially all of its assets were acquired, or in the unlikely event that ALU goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of ALU may continue to use your personal information as set forth in this policy.

Advertisements

Advertisements appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Abraham Lincoln University and does not cover the use of cookies by any advertisers.

As you browse <https://www.alu.edu>, third parties, including Google, may use cookies, web beacons, and similar technologies to collect or receive information from your website and elsewhere on the internet and use that information to provide measurement services and target ads. Additionally, third parties may collect or receive information from your app and other apps and use that information to provide measurement services and targeted ads. You can opt out of the collection and use of information for ad targeting by visiting [Google’s Ad Settings](#) and the [Network Advertising Initiative opt-out page](#).

Your Privacy Responsibilities

To help protect your privacy on Abraham Lincoln University, be sure:

- Not to share your user ID or password with anyone
- To log off the ALU website when you are finished
- To take customary precautions to guard against 'malware'

Privacy Policy Changes

Although most changes are likely to be minor, Abraham Lincoln University may change its Privacy Policy from time to time, and at ALU's sole discretion. ALU encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

How to Contact Us

If you have any questions regarding this Privacy Policy or would like to have your personally identifiable information modified or deleted from our records, please email marketing@alu.edu.

Effective Date: 9-08-2021